



GOUCHER
—college—

**19th Annual
Jewell Robinson
Dinner**

February 28, 2025



**Sponsorship
Proposal**

Jewell Robinson Dinner

ABOUT

Named in honor of Jewell Robinson—actor, writer, producer, and the first African American student admitted to Goucher College—the annual Jewell Robinson Dinner brings together members and friends of Goucher’s Black and African American community in the spirit of celebration, reflection, and fellowship.

This program attracts approximately 150 attendees via in person and virtual event options. More than 40% of guests are alumnae/i, 20% visitors, 30% current students, and 10% staff and volunteers.

IMANI FUND

In addition to an annual gathering celebrating our Black and African American community, this event is a fundraiser benefiting The Imani Fund. Since 2003, all Goucher students are required to study abroad to enhance their cross-cultural understanding. The Imani Fund assists Goucher students in their global experience providing financial support covering costs associated with this formative experience.






Marguerite Barland Award

Since 2015, the Marguerite Barland '60 Merit Award has been presented annually in honor and celebration of our first African American graduate, Marguerite Barland.

This award celebrates one or more alumni who in their professional and private lives have significantly contributed to the diversity of our campus community through leadership—as mentors, role models, volunteers, or philanthropic supporters of the college.

Last year, Candace Chance '10, M.A.C.S. '12, was presented with the 2024 Marguerite Barland '60 Merit Award. Chance attended Baltimore City College High School and Goucher College, where she majored in biology and received an M.A. in cultural sustainability. Chance has helped BCITY raise nearly \$2 million within five months and is currently leading the organization's creation of a community-owned data cooperative. In 2021, she was named one of *The Daily Record's* Leading Women 40 under 40, as well as the 2022 recipient of the first Harriet Tubman Freedom award.



Sponsorship Levels

UMOJA (UNITY) SPONSOR

STRIVE FOR AND MAINTAIN UNITY IN THE FAMILY, COMMUNITY, NATION, AND RACE

- Prominent/featured logo at top of event graphic and event signage
- Company name listed as presenter of the event
- Logo and link in any event email and on Jewell Robinson event website
- Added as co-host to Facebook event or company's FB tagged in description and/or included in a collaborative Instagram post
- Thank you in weekly email following event including logo and link
- Included in event outcome report

\$5000

**Includes
10 tickets**

KUJICHAGULIA (SELF-DETERMINATION) SPONSOR

- Logo featured under/on event graphic and event signage
- Logo present in any event email and on Jewell Robinson event website
- Thank you in weekly email following event, including logo
- Included in event outcome report

\$2500

**Includes
5 tickets**

UJIMA (COLLECTIVE WORK AND RESPONSIBILITY) SPONSOR

- Logo featured under/on event graphic and event signage
- Logo present in any event email and on Jewell Robinson event website
- Thank you in weekly email following event, including logo
- Included in event outcome report

\$1000

**Includes
2 tickets**

Goucher College
19th Annual Jewell Robinson Dinner

Pledge of Support

Thank you for supporting Goucher College's Jewell Robinson Dinner. Your support will directly impact African American students through the Imani Fund. Please provide your information below, so that we may recognize your contributions appropriately:

INDIVIDUAL(S) OR COMPANY

ADDRESS

CITY

STATE

ZIP

Help us properly recognize your support by telling us how it should appear in print:

Contact person completing this form (if different from above):

NAME

POSITION

PHONE

EMAIL

DINNER SPONSORSHIPS

Please accept my pledge of:

- \$5,000 UMOJA (UNITY) SPONSOR
- \$2,500 KUJICHAGULIA (SELF-DETERMINATION) SPONSOR
- \$1,000 UJIMA (COLLECTIVE WORK & RESPONSIBILITY) SPONSOR
- Other: _____

First payment in the amount of (enclosed), the remaining will be paid in the following manner:
___ Installments of \$_____ to be paid (please select):
 Quarterly Monthly Biannually

Method of Payment:

- Please invoice to the address above.
- Check enclosed (payable to Goucher College c/o Imani Fund).
- Charge my credit card (Visa, Mastercard, Discover, Amex)

NAME OF CARDHOLDER

CARD NUMBER

EXPIRATION

SECURITY CODE

SIGNATURE

DATE

Please return this form via email or by mail.

J'aime Drayton

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Goucher College

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Towson, MD 21204

Jewell Robinson Committee Members

Tara Abdullah-Nri '22

Royal Banks '20

Theresa Ross Boston '73

Uneeda O. Brewer '70

Robert Bull '93

Alicia Ladson Copeland '01

Alex Crockett '14

Yvonne Owens Everett '73

Tudian Francis '20

Denise Pittman Glass '80

Miriam Brown Hutchins '73

Anya Jones '17

Rebecca "Squirt" Letsome '02

Minnie Waters Shorter '73

Goucher College provides an innovative liberal arts education that prepares students with a broad, humane perspective for a life of inquiry, creativity, and critical and analytical thinking.

Event

Highlights

