

GOUCHER  
—college—  
Baltimore, Maryland

## WHO WE ARE

Relationships are at the heart of the Goucher experience.

Over its long history, Goucher has built a strong, innovative tradition of liberal arts education that offers five distinct advantages:

- **National reputation**—One of the select Colleges That Change Lives, Goucher is also listed as a top institution by The Princeton Review and *U.S. News & World Report*.
- **Top-tier academics**—Goucher offers more than 40 programs, a 10-to-1 student-faculty ratio, and opportunities for high-level undergraduate research.
- **Welcoming community**—Goucher’s campus welcomes all!
- **Global perspective**—100% of Goucher undergraduates travel internationally before graduating, acquiring employer-sought skills, such as adaptability and cross-cultural awareness.
- **Excellent outcomes**—Goucher students master the skillset employers demand: 96% of our recent graduates are employed or in graduate/professional school within one year.

A highlight of Goucher’s unique **liberal arts curriculum** is the requirement that all undergraduates must study abroad at least once before graduation, making the college one of the first in the nation to make such a bold move in global education. Goucher’s coursework reflects the core values of a liberal arts education: proficiency in English composition and another language and solid foundations in history, abstract reasoning, scientific discovery and experimentation, problem-solving, social structures, and environmental sustainability.



**96%**  
ARE EMPLOYED OR PURSUING  
A GRADUATE EDUCATION  
WITHIN ONE YEAR OF GRADUATION  
(Data collected from most recent survey results)

Since 1990, the college has added several graduate programs and now offers master's degrees in education, teaching, historic preservation, arts administration, cultural sustainability, and nonfiction, plus a post-baccalaureate premedical program.

In addition to a comprehensive undergraduate liberal arts education and excellent graduate programs, Goucher also offers more than 60 student-run clubs, well-established opportunities for community-based learning and leadership, and a wide-ranging internship program. Students also compete in 20 NCAA Division III sports (basketball, volleyball, tennis, soccer, track and field, cross-country, swimming, field hockey, golf, and lacrosse), national equestrian events, and intramural sports.

Goucher strives to educate the whole student and promotes a broad education over narrow career training. This gives graduates a wide range of professional options and increased ability to take advantage of new opportunities in developing fields—and even the capability to change careers. Goucher students master a breadth of knowledge, including the communication, critical thinking, and quantitative reasoning skills that U.S. employers overwhelmingly say they want job candidates to have.



FOUNDED IN  
**1885**



**1,100**  
UNDERGRADUATE STUDENTS



**900**  
GRADUATE STUDENTS



**287**

WOODED  
ACRES



**10:1**

UNDERGRADUATE  
STUDENT-FACULTY RATIO



**42**

UNDERGRADUATE  
PROGRAMS



**97%**

RECEIVE  
FINANCIAL AID



**100%**

STUDY ABROAD WITH

**100+ PROGRAMS**  
IN

**40+ COUNTRIES**



STUDENTS FROM

**43 STATES**  
AND

**28 COUNTRIES**



## HISTORY

Since it was founded in 1885, Goucher has been firmly committed to excellence in liberal arts and sciences education.

Originally named the Woman's College of Baltimore City, Goucher was founded in 1885 by a group of influential Methodists led by the Rev. John Franklin Goucher, who, with his wife, Mary Fisher Goucher, deeded the land to the college to begin its original campus in downtown Baltimore. The college was renamed after the Gouchers in 1910 and relocated its campus in 1954 to a 287-acre wooded campus in Towson, MD, just eight miles north of the heart of the city. The college has been coeducational since 1986.

In 2010, Goucher observed its 125th anniversary, bringing generations of students past and present together to remember the institution's history and celebrate its future.

## MISSION

Goucher College provides an innovative liberal arts education that prepares students with a broad, humane perspective for a life of inquiry, creativity, and critical and analytical thinking.

## VISION

A top-100 national liberal arts college known for offering a transformational education that delivers graduates who can solve complex problems within a diverse, global community.

## COMMUNITY PRINCIPLES

While working, studying, and traveling on behalf of Goucher, we recognize that we represent the Goucher community, and we will conduct ourselves in a manner that reflects the following community principles.

**Respect:** We will treat everyone within our community with respect and learn from our differences. When conflicts arise, we will work together to come up with mutually beneficial resolutions. We also commit to respect and protect the environment on our campus and in the world.

**Inclusion:** We will acknowledge and embrace the unique gifts and differences of our community members. Furthermore, we seek to include those who may feel excluded.

**Communication:** We will communicate with the intent to listen and learn from others while placing a premium on maintaining a safe space for those involved. We will create opportunities for dialogue so that a variety of voices can be heard.

**Service and Social Justice:** We value active participation in bettering the Goucher community as well as those communities beyond the college where we live, work, and serve. In addition, we seek to understand the issues of privilege and oppression that exist in these communities.

**Responsibility:** We understand that we are accountable for our own actions, opinions, and beliefs, and for ensuring that our actions are conducive to the safety and well-being of others.

# IDEALS

The college's principal objectives are to help each student master significant areas of knowledge and skills while developing an appreciation for individual and cultural diversity, a sense of social responsibility, and a system of personal and professional ethics.

Goucher believes these goals are best achieved in an environment that responds to students both as individuals and as members of multiple groups. Accordingly, education at Goucher is based on an expanding sense of community—a community where discourse is valued and practiced, students attend small classes and interact closely with faculty and one another, and students can participate in and lead extracurricular programs.

In undertaking this mission, Goucher recognizes the centrality of four curricular and extracurricular themes:

1. Scholarship and academic excellence in traditional disciplines in the humanities, social sciences, natural sciences/mathematics, and the arts
2. An interdisciplinary approach to important areas that cross or transcend the boundaries of traditional disciplines, including world peace, the environment, and the nature of knowledge
3. An international outlook extending liberal arts education beyond Western cultures to encompass the perspectives and achievements of other members of the world community
4. Commitment to experiential learning on- and off-campus as well as abroad, requiring students to apply and extend what has been learned in the classroom



# ATHLETICS

Goucher College is an NCAA Division III member of the Landmark Conference. Goucher students compete in men's and women's basketball, men's and women's cross country, men's and women's golf, men's and women's lacrosse, men's and women's soccer, men's and women's swimming, men's and women's tennis, men's and women's track & field, field hockey, and volleyball. Students also compete in national equestrian events and intramural sports. Learn more at [athletics.goucher.edu](http://athletics.goucher.edu).



# STRATEGIC PLAN 2021-2025

## — CULTIVATING GLOBAL CHANGEMAKERS —

Planning for the future is essential. In thoughtful yet decisive ways, the Goucher College Strategic Plan 2021-2025 acknowledges, anticipates, and integrates the needs and aspirations of our entire community. The plan is a bold step into the next historical chapter of this storied institution's legacy.

Concentrating on Goucher's programs, people, and resources, the strategic plan articulates what the institution will be working toward throughout the next five years. Key elements of the plan include enhancing student success, expanding global education, emphasizing inclusivity, and ensuring a solid financial position.

The strategic plan is guided by the college's community principles of respect, inclusion, communication, service and social justice, and responsibility. Using the lens of Goucher's mission and vision, the strategic plan sets forth an ambitious and aligned agenda for our students, our community, and our institution to continue to thrive for future generations.

### I. OUR PROGRAMS

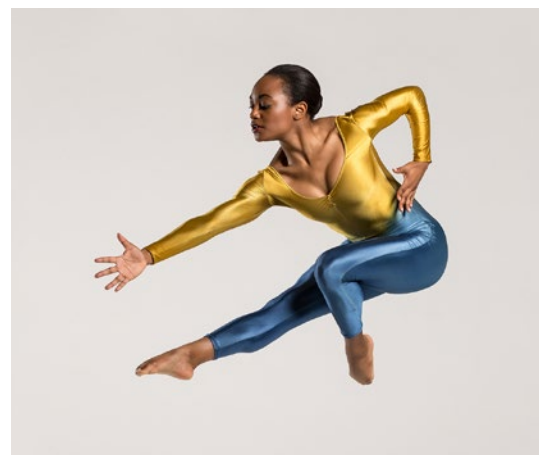
Goucher College will strengthen its academic programs, reputation, and visibility through an ongoing focus on student success and a concerted effort to deliver an innovative, interdisciplinary, global education grounded in critical inquiry, the pursuit of excellence, and the care for the mental and physical well-being of every individual, while rooted in the principles of respect, inclusion, communication, responsibility, service, and social justice.

1. Enhance student success
2. Strengthen our position as a leader in global education
3. Develop innovative, future-oriented educational programs that respond to the needs of today's students
4. Enhance our reputation for delivering outstanding interdisciplinary education and experiential learning
5. Identify an authentic approach to integrating athletics into the college consistent with our mission and values

### II. OUR PEOPLE

Goucher College is committed to becoming a diverse, welcoming, and inclusive institution that treats every individual with humanity and respect; invests in initiatives designed to foster a climate of inclusion and confront the legacies of racism, antisemitism, and sexism; is considered an employer of choice by its faculty and staff; and is the first-choice college of the overwhelming majority of students who enroll at Goucher each year.

6. Commit to becoming an inclusive institution
7. Attract and retain a highly qualified, diverse faculty and staff



### III. OUR RESOURCES

Goucher College and its Board of Trustees are committed to ensuring that the college has adequate financial resources to fulfill its institutional mission by adding undergraduate, graduate, and continuing education offerings in high-demand and emerging fields, growing both domestic and international student enrollment, increasing and diversifying the sources of charitable donations, and better leveraging the significant investment that has already been made in our physical campus to grow auxiliary revenues through innovative new partnerships.

8. Build a solid financial footing to enable Goucher to achieve its ambitions
9. Develop and implement a robust enrollment management plan that substantially grows our applicant pool and increases net tuition revenue
10. Leverage Goucher's marketing and communications resources to develop a high value, distinctive, and inspiring brand identity for the college
11. Recognize that in a post-pandemic world, Goucher must make significantly greater investments in technology to remain competitive
12. Build a culture of philanthropy that expands and diversifies our constituency and creates a community committed to Goucher for life
13. Leverage one of Goucher's most valuable assets, its location, through innovative uses of the campus to generate new revenue and enhance distinctive program growth

For more information on the Goucher College Strategic Plan 2021-2025, please visit: <https://strategicplan.goucher.edu>



## ABOUT THE AREA

Baltimore County is a great place to live, work, and play!

With nationally recognized public schools, 20 colleges in the region to provide a skilled workforce, abundant recreational opportunities, and tight-knit communities, Baltimore County has something for everyone.

Located in Maryland's geographic center, Baltimore County surrounds the city of Baltimore, which was split off as an independent city in 1851. The county is the largest jurisdiction in the metropolitan area, with a population of more than 800,000.

Baltimore County and its county seat, Towson, form a diverse business community located centrally along I-95 and the East Coast market. With 612 square miles of land and a deep-water port, Baltimore County has the third-largest land area, the third-largest population, and the second-highest number of jobs in Maryland. The county consistently receives AAA bond ratings from Moody's Fitch Ratings and Standard & Poor's. Less than 1% of all jurisdictions in the nation receive the highest rating from all agencies.

And don't forget, Baltimore County is just a short drive from Baltimore City's famed Inner Harbor as well as Washington, D.C.

**LEARN  
MORE**

Towson and Baltimore county and city: [www.goucher.edu/explore/location](http://www.goucher.edu/explore/location)

Baltimore County Government: <https://www.baltimorecountymd.gov>

Baltimore County Tourism & Promotion: <https://www.enjoybaltimorecounty.com>

Visit Baltimore: <https://baltimore.org>

# PRESIDENT'S CABINET



## **PRESIDENT**

### **Kent Devereaux**

Kent Devereaux is the 12th president of Goucher College, responsible for the overall operation and leadership of the college.

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## **PROVOST AND SENIOR VICE PRESIDENT FOR ACADEMIC AFFAIRS**

### **Elaine Meyer-Lee**

The provost is the second-highest ranking official of the college. The provost plans, develops, implements, assesses, and improves Goucher's academic programs and policies, keeping student success at the forefront of every decision.

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## **VICE PRESIDENT FOR STUDENT AFFAIRS**

### **Aarika Camp**

The vice president and dean of students provides leadership for the division of student affairs, which

enriches and supports campus life through programs and services, including athletics; the Center for Race, Equity, and Identity; the chaplaincy; residential life; student conduct; student counseling; student health; and student engagement. The division of student affairs facilitates a supportive and inclusive campus environment for living and learning.

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## **VICE PRESIDENT FOR ADVANCEMENT**

### **Michele Ewing**

The vice president for advancement is responsible for providing strategy, leadership, and direction for

fundraising, alumnae/i and parent relations, campaign planning, and implementation. Advancement cultivates a community that stretches around the globe, helping Goucher alumnae/i connect with the college and carry on their legacy.

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## **VICE PRESIDENT FOR EQUITY AND INCLUSIVE EXCELLENCE**

### **Jasmine A. Lee, M.S.W., Ph.D.**

The vice president for equity and inclusive excellence provides college-wide leadership and direction

connected to equity and inclusion at Goucher. Through partnerships, initiatives, and learning opportunities, the Division of Equity and Inclusive Excellence is focused on cultivating a community culture grounded in radical love and belonging. The division provides leadership for the Center for Race, Equity, and Identity (CREI), Title IX, and a host of DEISJ campus-wide initiatives.

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## **VICE PRESIDENT FOR ENROLLMENT MANAGEMENT**

The vice president for enrollment management is responsible for overseeing recruitment for the

college's undergraduate degree programs. This includes planning and executing a recruitment strategy that identifies and enrolls a class of a given size and with a particular set of characteristics. The interim vice president directly or indirectly oversees the Admissions and Financial Aid staff.

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## **VICE PRESIDENT OF CAMPUS OPERATIONS**

### **Erik L. Thompson**

The vice president of campus operations oversees facilities and plant operations, campus planning,

sustainability initiatives, campus safety, events and conference services, and the campus post office. This position, in collaboration with the president's leadership team, devises strategies and policies designed to ensure the college meets its operational goals and fulfills its institutional mission.

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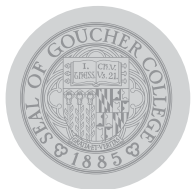
**VICE PRESIDENT OF MARKETING  
AND COMMUNICATIONS**

**Lisa Van Riper**

The vice president for marketing and external relations is responsible for positioning the college as a leader in

the liberal arts and communicating the Goucher story to internal and external audiences by establishing and increasing awareness of the unique attributes of the college and its programs, events, plans, opportunities, goals, achievements, students, faculty, and staff.

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**CHIEF FINANCIAL OFFICER AND  
VICE PRESIDENT FOR FINANCE  
AND ADMINISTRATION**

The chief financial officer and vice president for finance and administration oversees the college's

financial operations and provides leadership direction to the areas of business and auxiliary services, controller and financial services, events and conferences, facilities, and student billing. The vice president for finance and administration also oversees the implementation of new revenue opportunities; works closely with cross-functional groups to prepare the community for change; engages and builds relationships with civic, governmental, and corporate organizations important to Goucher College; and serves as the staff liaison to the Audit and Governance, Budget, Endowment, and Facilities committees of the Board of Trustees.

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**ASSOCIATE VICE PRESIDENT FOR  
HUMAN RESOURCES**

The associate vice president for human resources assesses, designs, implements, and administers a

comprehensive human resources program inclusive of the full employee lifecycle experience through the use of policies, procedures, processes, and data systems in Goucher College's pursuit to be an employer of choice.

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# GOUCHER COLLEGE BOARD OF TRUSTEES 2023-24

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Faye Polayes, '73, Vice Chair  
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